<table>
<thead>
<tr>
<th>Item #</th>
<th>Job Types</th>
<th>American Solutions</th>
<th>BMS Direct SEE ADDITIONAL INFO</th>
<th>Cash Cycle Solutions</th>
<th>Forms Plus Services, Inc.</th>
<th>Mail Management Inc.</th>
<th>Professional Mail Service Inc. (PMSI)</th>
<th>BMS DIRECT ADD-ON'S</th>
<th>BMS DIRECT ADD-ON'S: INITIAL JOB SET UP/SET UP (1X) DELIVERY/REFUNDS</th>
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<td>1.</td>
<td>Annual Tax Billing</td>
<td>1619 TA 1394 TA 1250 TA</td>
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<td>.1025</td>
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<td>Vehicle Delinquent Letter</td>
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<td>16.</td>
<td>Windshield Decals for Solid Waste</td>
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<td>SEE ATTACHED .019</td>
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<td>.0290</td>
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* 7. $200 FORMAT CHANGE
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<tr>
<th>Item #</th>
<th>Job Types</th>
<th>American Solutions For Business</th>
<th>BMS Direct</th>
<th>Cash Cycle Solutions</th>
<th>Forms Plus Services, Inc.</th>
<th>Mail Management Inc.</th>
<th>Professional Mail Service Inc. (PMSI)</th>
<th>Southern Imaging</th>
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<tbody>
<tr>
<td>19</td>
<td>White Printed Flat Pack Single Window Envelope for Multiple Form Mailing</td>
<td>.25 EA</td>
<td>.022 EA</td>
<td>.3750 EA</td>
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<td>Address Verification PAVE/CASS (note any minimum volumes)</td>
<td>.01875&quot;</td>
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<td>.0050&quot;</td>
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<td>21</td>
<td>Address Verification NCOA (note any minimum volumes)</td>
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<td>.0025&quot;</td>
<td>.0050&quot;</td>
<td>.0050&quot;</td>
<td>.25 MIN</td>
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<td>22</td>
<td>Insertion fees – Letter, Legal size, Pamphlet &amp; Windshield Stickers (per piece)</td>
<td>.0315&quot;</td>
<td>.0350&quot;</td>
<td>.00895&quot;</td>
<td>.0050&quot;</td>
<td>.35 MIN</td>
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<td>150 - HR</td>
<td>85 - HR</td>
<td>75 - HR</td>
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<td>New Form Setup (per hour) (note any minimums)</td>
<td>150 - HR</td>
<td>85 - HR</td>
<td>75 - HR</td>
<td>W/75 MIN</td>
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<td>85 - &quot;</td>
<td>75 - HR</td>
<td>W/75 MIN</td>
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<td>W/75 MIN</td>
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<td>28</td>
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<td>85 - &quot;</td>
<td>75 - HR</td>
<td>W/75 MIN</td>
<td>85 - &quot;</td>
<td>W/75 MIN</td>
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<td>29</td>
<td>Lockbox Scan Line Testing (Successful/Unsuccessful Results)</td>
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<td>30</td>
<td>Low Volume Count Charge</td>
<td>75 - MIN</td>
<td>85 - &quot;</td>
<td>75 - &quot;</td>
<td>50 - &quot;$</td>
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<td>31</td>
<td>Electronic Reporting</td>
<td>N/C</td>
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<td>File Transfers</td>
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<tr>
<td>33</td>
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</tbody>
</table>

Apparent Low Bidder: **Cash Cycle Solutions**

Lincoln County Witness: [Signature]

Date: 04 Nov 2010

Lincoln County Purchasing Agent: [Signature]

Bid Awarded to: **American Solutions For Business**
LINCOLN COUNTY
Office of the Tax Administrator

MEMORANDUM

TO: John Isenhour, Purchasing Agent
FROM: Madge Huffman, Tax Administrator
DATE: November 10, 2010
SUBJECT: Proposals for Comprehensive Document Production & Distribution Services

As per your direction we have compared the proposals of cost received from American Solutions for Business and Cash Cycle Solutions. This comparison is attached for review.

During our comparisons, we noted that three major errors appeared to have been made on the proposal from Cash Cycle Solutions. These items were discussed with Owen Spears, National Sales Executive, who partnered with Chris Whitfield, CEO, in presenting their proposal.

Per my phone conversation today, Mr. Spears agreed that the cost proposed on the following was incorrect and he could not support that price:

- #5 Individual Tax Relief Cover Letters
- #9 DMV - Vehicle Tax Billing
- #10 Reappraisal Form

However, American Solutions for Business has provided excellent service with competitive cost during the last 15 years for the Lincoln County Tax Department.

We respectfully recommend that Lincoln County sign a three-year service contract with American Solutions for Business.

MH:blw
Proposals for Comprehensive Document Production & Distribution Services for Lincoln County Tax Department

1. Annual billing:
   American Solutions for Business
   Approx. 50,000 notices
   Total charge $1.619
   Average Postage $0.262
   Cash Cycle Solutions
   Approx. 50,000 notices
   $1.250
   $.0158 for insert fee
   $.003 Lock Box Scan line
   $.015 New form set-up
   $1.588 Total
   Insert Fee
   38,000 notices @ $.003
   Insert Fee
   12,000 notices (multi-sort) $.05
   Lockbox Scan Line $75.00 per (successful/unsuccessful results)
   New Form Setup $75.00 minimum $750 (10 hrs)
   No estimate of postage

3. Individual Listing Abstract:
   American Solutions
   Approx. 9,000 notices
   Total charge $1.836
   Average Postage $0.347
   Cash Cycle Solutions
   Approx. 9,000 notices
   $1.250
   $.005 Insert Fee
   $.015 New form Setup ($750) minimum
   $1.145 Total
   No estimate of postage

4. Listing Instruction Sheet:
   American Solutions
   $.0483
   Cash Cycle Solutions
   $.0350
   $.005
   $.0600 New form Setup (750) minimum
   Total $.10

5. Tax Relief Brochure:
   American Solutions
   27,000 mailed (total charge) $.1455
   9,000 inserted into listing form
   Print/fold $.05
   Insert fee $.00625
   Total $.05625
   Estimate of postage $.347
   Cash Cycle Solutions
   27,000 mailed $.0375
   9,000 inserted into listing forms
   $.005 Insert fee
   $.0208 New form Setup ($750) minimum
   $.0633 Total
   Observation—may not include mailing of 27,000
   No estimate of postage
6. Business Listing:
American Solutions
4,500 Total charge $2385
Includes cost of duplexing
4,500 office copies
Estimate of postage $.347
Cash Cycle Solutions
$.1250
$.06 New form Setup ($750) minimum
$.005 Insert Fee
$.19 Total
No estimate of postage

7. Business Listing Supplemental Sheet. Those sheet are printed and inserted only when pre-printed data exceeded
print lines on the form—(five different formats for supplemental sheet)
American Solutions
Approximately 1,000 $.0835
Format change $200
Cash Cycle Solutions
Approximately 1,000 $.0350
Estimate of 16 hr. to program $1,200
$.005 Insert Fee

8. Business Listing Instruction Sheets
American Solutions
Approximately 4,500
Print/fold $.0671
Insert fee $.00625
Total $.07335
Cash Cycle Solutions
Approximately 4,500
Print/fold $.0400
Insert fee $.005
New form setup min.$750 $.1666
Total $.2116

9. DMV-Vehicle Billing
American Solutions
Approximately 7,500 monthly
Total charge $.1675
Estimate of postage $.308
Cash Cycle Solutions
Approximately 7,500 monthly
Print/fold $.01250
Insert fee $.005
Lockbox Scan Line $150
New form setup min.$750
Observation—may be in error

10. Reappraisal Notice:
American Solutions
Approximately 50,000
Total charge $.1470
Cash Cycle Solutions
Approximately 50,000
Print/fold $.01320
Insert fee $.005
New form setup min$.015
Total $.0332
Observation—may be in error
Estimate of postage $.262
11. Reappraisal Pamphlet
American Solutions
Approximately 50,000
Print/fold $0.02958
Insert Fee $0.00625
Total $0.3583

Cash Cycle Solutions
Approximately 50,000
Print/fold $0.0415
Insert fee $0.005
New form setup min $0.015
Total $0.0615

12. Reappraisal Preparation Checklist:
American Solutions
Approximately 50,000
Print/fold $0.0215
Insert fee $0.00625
Total $0.02775

Cash Cycle Solutions
Approximately 50,000
Print/fold $0.0350
Insert fee $0.005
New form setup min $0.015
Total $0.055

13. Annual Delinquent Letter
American Solutions
Approximately 9,200
Total charge $1.395

Cash Cycle Solutions
Approximately 9,200
Print/fold $1.025
Insert fee $0.005
New form setup min $0.0815
Total $1.890

Estimate of postage $0.347

14. Debt Set-Off Letter
American Solutions
Approximately 4,800
Total charge $1.1454

Cash Cycle Solutions
Approximately 4,800
Print/fold $1.025
Insert fee $0.005
New form setup min $0.1562

Estimate of postage $0.347

15. Vehicle Delinquent Letter:
American Solutions
Approximately 14,000
Total charge $1.1383

Cash Cycle Solutions
Approximately 14,000
Print/fold $1.025
Insert fee $0.005
New form setup min $0.0535
Total $1.161

Estimate of postage $0.347

Windshield Decals for Solid Waste. Must be inserted into Annual Tax Bills based on the number of AV Fees on front side of tax notice.

American Solutions
Approximately 38,000
Cost per thousand $86.95

Cash Cycle Solutions
Approximately 38,000
Cost per thousand $252.00
New form setup min $750
Programming for insertion $750 (10hrs)